



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd.  
6th Floor  
Arlington, VA 22209  
ph: (703) 236-9207  
fx: (703) 236-2344

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Romney/Pres/R (15707)**  
**American Rambler Production (5128)**  
Kincaid, Stephanie  
Petro, Susan (1110)  
ph: (703) 236-9600

**Invoice** 427755  
**Inv Date** 11/25/2012  
**Terms** Cash In Advance  
**Contract** 199318  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

AgM

**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Acct Types** Local/Political Candidate Agency  
**Est/Headline** 107 - 10/24-10/30/  
**Demo**  
**Revision**  
**Comments**

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/28/2012 1:20:16PM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.0	SPOT	10:01:00PM-ABC--CA	Day, M-1	10/29/12 10:46PM (Mo)	00:30	ABC--CASTLE	2012MRFP148H	\$5500.00	
34.1	SPOT	6:00:00AM-NEWS-G	Day, M-2, Tu-2	10/29/12 6:28AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1500.00	
34.1	SPOT	6:00:00AM-NEWS-G	Day, M-2, Tu-2	10/29/12 6:52AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP143H	\$1500.00	
34.1	SPOT	6:00:00AM-NEWS-G	Day, M-2, Tu-2	10/30/12 6:24AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1500.00	
34.1	SPOT	6:00:00AM-NEWS-G	Day, M-2, Tu-2	10/30/12 6:45AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP143H	\$1500.00	
35.0	SPOT	6:59:00AM-ABC--GO	Day, M-2, Tu-2	10/29/12 7:48AM (Mo)	00:30	ABC--GOOD MORNING AMERICA	2012MRFP148H	\$1800.00	
35.0	SPOT	6:59:00AM-ABC--GO	Day, M-2, Tu-2	10/29/12 8:55AM (Mo)	00:30	ABC--GOOD MORNING AMERICA	2012MRFP148H	\$1800.00	
35.0	SPOT	6:59:00AM-ABC--GO	Day, M-2, Tu-2	10/30/12 7:43AM (Tu)	00:30	ABC--GOOD MORNING AMERICA	2012MRFP156H	\$1800.00	
35.0	SPOT	6:59:00AM-ABC--GO	Day, M-2, Tu-2	10/30/12 8:43AM (Tu)	00:30	ABC--GOOD MORNING AMERICA	2012MRFP156H	\$1800.00	
36.0	SPOT	9:00:00AM-LIVE!	Day, M-1, Tu-1	10/29/12 9:45AM (Mo)	00:30	LIVE!	2012MRFP143H	\$1000.00	
36.0	SPOT	9:00:00AM-LIVE!	Day, M-1, Tu-1	10/30/12 9:30AM (Tu)	00:30	NEWS-ABC 7 NEWS @ 9A	2012MRFP143H	\$1000.00	
37.0	SPOT	10:00:00AM-RACHAE	Day, M-1, Tu-1	10/29/12 10:34AM (Mo)	00:30	RACHAEL RAY	2012MRFP148H	\$400.00	
37.0	SPOT			10/30/12		1 preempt @ \$400.00		\$0.00	No Avail
38.0	SPOT	10:58:25AM-ABC--TH	Day, M-1, Tu-1	10/29/12 11:43AM (Mo)	00:30	ABC--THE VIEW	2012MRFP148H	\$2500.00	
38.0	SPOT	10:58:25AM-ABC--TH	Day, M-1, Tu-1	10/30/12 10:58AM (Tu)	00:30	ABC--THE VIEW	2012MRFP156H	\$2500.00	
39.0	SPOT			10/29/12		1 preempt @ \$700.00		\$0.00	No Avail
39.0	SPOT			10/30/12		1 preempt @ \$700.00		\$0.00	No Avail
40.0	SPOT	2:00:00PM-ABC--GE	Day, M-1, Tu-1	10/29/12 2:59PM (Mo)	00:30	ABC--GENERAL HOSPITAL	2012MRFP148H	\$2200.00	
40.0	SPOT	2:00:00PM-ABC--GE	Day, M-1, Tu-1	10/30/12 3:00PM (Tu)	00:30	ABC--GENERAL HOSPITAL	2012MRFP156H	\$2200.00	
41.0	SPOT	3:01:00PM-ANDERS	Day, M-1, Tu-1	10/29/12 3:47PM (Mo)	00:30	ANDERSON COOPER SHOW	2012MRFP143H	\$800.00	
41.0	SPOT	3:01:00PM-ANDERS	Day, M-1, Tu-1	10/30/12 3:49PM (Tu)	00:30	ANDERSON COOPER SHOW	2012MRFP156H	\$800.00	
42.0	SPOT	3:58:26PM-KATIE CO	Day, M-1, Tu-1	10/29/12 4:25PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 4P	2012MRFP148H	\$1200.00	
42.0	SPOT	3:58:26PM-KATIE CO	Day, M-1, Tu-1	10/30/12 4:54PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 4P	2012MRFP143H	\$1200.00	
43.0	SPOT	4:58:27PM-NEWS-A	Day, M-1, Tu-1	10/29/12 5:17PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP148H	\$2000.00	
43.0	SPOT	4:58:27PM-NEWS-A	Day, M-1, Tu-1	10/30/12 5:22PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP156H	\$2000.00	
44.0	SPOT	5:59:26PM-NEWS-A	Day, M-2, Tu-2	10/30/12 6:28PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP156H	\$1200.00	
44.0	SPOT			10/29/12		2 preempts @ \$1200.00		\$0.00	No Avail
44.0	SPOT			10/30/12		1 preempt @ \$1200.00		\$0.00	No Avail
45.0	SPOT	6:58:46PM-WHEEL C	Day, M-1, Tu-1	10/29/12 7:14PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 7P	2012MRFP143H	\$8000.00	
45.0	SPOT	6:58:46PM-WHEEL C	Day, M-1, Tu-1	10/30/12 7:19PM (Tu)	00:30	ABC--ABC WORLD NEWS TONIGHT	2012MRFP143H	\$8000.00	
46.0	SPOT	7:27:56PM-JEOPARD	Day, M-1, Tu-1	10/29/12 7:42PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 7P	2012MRFP148H	\$8000.00	
46.0	SPOT	7:27:56PM-JEOPARD	Day, M-1, Tu-1	10/30/12 7:51PM (Tu)	00:30	JEOPARDY	2012MRFP156H	\$8000.00	
47.0	SPOT	11:00:56PM-NEWS-A	Day, M-1	10/29/12 11:24PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP143H	\$4000.00	
48.0	SPOT	11:00:56PM-NEWS-A	Day, Tu-1	10/30/12 11:31PM (Tu)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP143H	\$4000.00	
49.0	SPOT	11:35:00PM-ABC--AB	Day, Tu-1	10/30/12 12:31AM (Tu)	00:30	ABC--ABC NIGHTLINE	2012MRFP156H	\$2000.00	
50.0	SPOT	11:59:56AM-NEWS-A	Day, M-2, Tu-2	10/29/12 12:12PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP143H	\$1200.00	
50.0	SPOT	11:59:56AM-NEWS-A	Day, M-2, Tu-2	10/29/12 12:29PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
50.0	SPOT	11:59:56AM-NEWS-A	Day, M-2, Tu-2	10/30/12 12:13PM (Tu)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP156H	\$1200.00	
50.0	SPOT	11:59:56AM-NEWS-A	Day, M-2, Tu-2	10/30/12 12:30PM (Tu)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP143H	\$1200.00	



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**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

AgM

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Romney/Pres/R (15707)**  
**American Rambler Production (5128)**  
Kincaid, Stephanie  
Petro, Susan (1110)  
ph: (703) 236-9600

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

Political-Political (1088)  
Romney for President (67445)  
**Local/Political Candidate Agency**  
107 - 10/24-10/30/

**Invoice** 427755  
**Inv Date** 11/25/2012  
**Terms** Cash In Advance  
**Contract** 199318  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**CO-OP/Order Type** No/Normal  
**Package**  
Gen. Date 11/28/2012 1:20:16PM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
52.0	SPOT	11:35:00PM-ABC--AB	Day, M-1	10/29/12 12:31AM (Mo)	00:30	ABC-ABC NIGHTLINE	2012MRFP148H	\$2000.00	
53.0	SPOT			10/30/12			1 preempt @\$4500.00	\$0.00	No Avail
54.0	SPOT	10:00:00PM-ABC--PR	Day, Tu-1	10/30/12 10:38PM (Tu)	00:30	ABC--20/20	2012MRFP156H	\$7000.00	

**We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.**

Gross Total	<b>\$95,500.00</b>
Commission	<b>(\$14,325.00)</b>
Net Total	<b>\$81,175.00</b>

Total Spots 36



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**Romney/Pres/R (15707)**  
**American Rambler Production (5128)**  
Kincaid, Stephanie  
Petro, Susan (1110)  
ph: (703) 236-9600

**Invoice** 424009  
**Inv Date** 10/28/2012  
**Terms** Cash In Advance  
**Contract** 199318  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

Political-Political (1088)  
Romney for President (67445)  
**Local/Political Candidate Agency**  
107 - 10/24-10/30/

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/2/2012 3:04:20PM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	10/24/12 6:09AM (We)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP145H	\$1500.00	
1.1	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	10/24/12 6:39AM (We)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1500.00	
1.1	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	10/25/12 6:39AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1500.00	
1.1	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	10/25/12 6:57AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP145H	\$1500.00	
1.1	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	10/26/12 6:25AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP151H	\$1500.00	
1.1	SPOT	6:00:00AM-NEWS-G	Day,W-2,Th-2,F-2	10/26/12 6:44AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1500.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day,W-2,Th-2,F-2	10/24/12 7:55AM (We)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP145H	\$1800.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day,W-2,Th-2,F-2	10/24/12 8:59AM (We)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP148H	\$1800.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day,W-2,Th-2,F-2	10/25/12 7:30AM (Th)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP151H	\$1800.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day,W-2,Th-2,F-2	10/25/12 8:55AM (Th)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP148H	\$1800.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day,W-2,Th-2,F-2	10/26/12 7:26AM (Fr)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP145H	\$1800.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day,W-2,Th-2,F-2	10/26/12 8:41AM (Fr)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP148H	\$1800.00	
3.0	SPOT	9:00:00AM-LIVE!	Day,W-1,Th-1,F-1	10/24/12 9:56AM (We)	00:30	LIVE!	2012MRFP143H	\$1800.00	
3.0	SPOT	9:00:00AM-LIVE!	Day,W-1,Th-1,F-1	10/25/12 9:49AM (Th)	00:30	LIVE!	2012MRFP145H	\$1800.00	
3.0	SPOT	9:00:00AM-LIVE!	Day,W-1,Th-1,F-1	10/26/12 9:54AM (Fr)	00:30	LIVE!	2012MRFP145H	\$1800.00	
4.0	SPOT	10:00:00AM-RACHAE	Day,W-1,Th-1,F-1	10/24/12 10:26AM (We)	00:30	RACHAEL RAY	2012MRFP143H	\$400.00	
4.0	SPOT	10:00:00AM-RACHAE	Day,W-1,Th-1,F-1	10/25/12 10:15AM (Th)	00:30	RACHAEL RAY	2012MRFP148H	\$400.00	
4.0	SPOT	10:00:00AM-RACHAE	Day,W-1,Th-1,F-1	10/26/12 10:38AM (Fr)	00:30	RACHAEL RAY	2012MRFP151H	\$400.00	
5.0	SPOT	10:58:25AM-ABC--TH	Day,W-1	10/24/12 10:59AM (We)	00:30	ABC--THE VIEW	2012MRFP143H	\$2500.00	
6.0	SPOT	10:58:25AM-ABC--TH	Day,Th-1,F-1	10/25/12 10:59AM (Th)	00:30	ABC--THE VIEW	2012MRFP145H	\$2500.00	
6.0	SPOT	10:58:25AM-ABC--TH	Day,Th-1,F-1	10/26/12 11:31AM (Fr)	00:30	ABC--THE VIEW	2012MRFP148H	\$2500.00	
7.0	SPOT	11:59:56AM-NEWS-A	Day,W-2,Th-2,F-2	10/24/12 12:12PM (We)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP143H	\$1200.00	
7.0	SPOT	11:59:56AM-NEWS-A	Day,W-2,Th-2,F-2	10/24/12 12:29PM (We)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP143H	\$1200.00	
7.0	SPOT	11:59:56AM-NEWS-A	Day,W-2,Th-2,F-2	10/25/12 12:12PM (Th)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP151H	\$1200.00	
7.0	SPOT	11:59:56AM-NEWS-A	Day,W-2,Th-2,F-2	10/25/12 12:22PM (Th)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
7.0	SPOT	11:59:56AM-NEWS-A	Day,W-2,Th-2,F-2	10/26/12 12:11PM (Fr)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP145H	\$1200.00	
7.0	SPOT	11:59:56AM-NEWS-A	Day,W-2,Th-2,F-2	10/26/12 12:26PM (Fr)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
8.0	SPOT	12:57:56PM-ABC--TH	Day,W-1,Th-1,F-1	10/24/12 1:29PM (We)	00:30	ABC--THE CHEW	2012MRFP143H	\$700.00	
8.0	SPOT	12:57:56PM-ABC--TH	Day,W-1,Th-1,F-1	10/25/12 12:58PM (Th)	00:30	ABC--THE CHEW	2012MRFP145H	\$700.00	
8.0	SPOT			10/26/12		1 preempt @ \$700.00		\$0.00	No Avail
9.0	SPOT	2:00:00PM-ABC-GE	Day,W-1,Th-1,F-1	10/24/12 3:00PM (We)	00:30	ABC--GENERAL HOSPITAL	2012MRFP143H	\$2200.00	
9.0	SPOT	2:00:00PM-ABC-GE	Day,W-1,Th-1,F-1	10/25/12 2:59PM (Th)	00:30	ABC--GENERAL HOSPITAL	2012MRFP148H	\$2200.00	
9.0	SPOT	2:00:00PM-ABC-GE	Day,W-1,Th-1,F-1	10/26/12 2:24PM (Fr)	00:30	ABC--GENERAL HOSPITAL	2012MRFP151H	\$2200.00	
10.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	10/24/12 3:49PM (We)	00:30	ANDERSON COOPER SHOW	2012MRFP143H	\$800.00	
10.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	10/25/12 3:51PM (Th)	00:30	ANDERSON COOPER SHOW	2012MRFP145H	\$800.00	
10.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	10/26/12 3:14PM (Fr)	00:30	ANDERSON COOPER SHOW	2012MRFP148H	\$800.00	
11.0	SPOT	3:58:26PM-KATIE C	Day,W-1,Th-1,F-1	10/24/12 4:11PM (We)	00:30	KATIE COURIC	2012MRFP145H	\$1200.00	
11.0	SPOT	3:58:26PM-KATIE C	Day,W-1,Th-1,F-1	10/25/12 4:37PM (Th)	00:30	KATIE COURIC	2012MRFP151H	\$1200.00	
11.0	SPOT	3:58:26PM-KATIE C	Day,W-1,Th-1,F-1	10/26/12 4:47PM (Fr)	00:30	KATIE COURIC	2012MRFP145H	\$1200.00	



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**Salesperson**

**Romney/Pres/R (15707)**  
**American Rambler Production (5128)**  
Kincaid, Stephanie  
Petro, Susan (1110)  
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**Invoice** 424009  
**Inv Date** 10/28/2012  
**Terms** Cash In Advance  
**Contract** 199318  
**Bill Type** Standard  
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**138 Conant Street**  
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AgM

**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Acct Types** Local/Political Candidate Agency  
**Est/Headline** 107 - 10/24-10/30/  
**Demo**  
**Revision**  
**Comments**

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/2/2012 3:04:20PM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
12.0	SPOT	4:58:27PM-NEWS-A	Day, W-1, Th-1, F-1	10/24/12 5:56PM (We)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP148H	\$2000.00	
12.0	SPOT	4:58:27PM-NEWS-A	Day, W-1, Th-1, F-1	10/25/12 5:55PM (Th)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP148H	\$2000.00	
12.0	SPOT	4:58:27PM-NEWS-A	Day, W-1, Th-1, F-1	10/26/12 5:39PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP148H	\$2000.00	
13.0	SPOT			10/24/12			2 preempts @ \$1200.00	\$0.00	No Avail
13.0	SPOT			10/25/12			2 preempts @ \$1200.00	\$0.00	No Avail
13.0	SPOT			10/26/12			2 preempts @ \$1200.00	\$0.00	No Avail
14.0	SPOT	6:58:46PM-WHEEL O	Day, W-1	10/24/12 7:00PM (We)	00:30	WHEEL OF FORTUNE	2012MRFP145H	\$8000.00	
15.0	SPOT	7:27:56PM-JEOPARD	Day, W-1, Th-1	10/24/12 7:28PM (We)	00:30	JEOPARDY	2012MRFP145H	\$8000.00	
15.0	SPOT	7:27:56PM-JEOPARD	Day, W-1, Th-1	10/25/12 7:41PM (Th)	00:30	JEOPARDY	2012MRFP151H	\$8000.00	
17.0	SPOT	20938-NEWS-ABC 7	Day, W-1, Th-1, F-1	10/24/12 11:14PM (We)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP145H	\$4000.00	
17.0	SPOT	20938-NEWS-ABC 7	Day, W-1, Th-1, F-1	10/25/12 11:33PM (Th)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$4000.00	
17.0	SPOT	20938-NEWS-ABC 7	Day, W-1, Th-1, F-1	10/26/12 11:12PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$4000.00	
18.0	SPOT			10/25/12			1 preempt @ \$2000.00	\$0.00	No Avail
19.0	SPOT	11:35:00PM-ABC--AB	Day, W-1, F-1	10/26/12 11:55PM (Fr)	00:30	ABC--ABC NIGHTLINE	2012MRFP145H	\$2000.00	
19.0	SPOT			10/24/12			1 preempt @ \$2000.00	\$0.00	No Avail
22.0	SPOT	9:57:56PM-ABC--20	Day, F-1	10/26/12 10:00PM (Fr)	00:30	ABC--20/20	2012MRFP145H	\$3500.00	
23.0	SPOT	6:58:40AM-ABC--GO	Day, Sa-2	10/27/12 7:54AM (Sa)	00:30	ABC--GOOD MORNING AMERICA SAT	2012MRFP148H	\$600.00	
23.0	SPOT			10/27/12			1 preempt @ \$600.00	\$0.00	No Avail
24.0	SPOT			10/27/12			2 preempts @ \$2500.00	\$0.00	No Avail
25.0	SPOT			10/27/12			1 preempt @ \$1000.00	\$0.00	No Avail
26.0	SPOT			10/27/12			2 preempts @ \$1600.00	\$0.00	No Avail
27.0	SPOT	11:30:26PM-NEWS-A	Day, Sa-1	10/27/12 12:20AM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$1000.00	
28.0	SPOT			10/28/12			2 preempts @ \$600.00	\$0.00	No Avail
29.0	SPOT	9:00:00AM-INSIDE W	Day, Su-2	10/28/12 9:10AM (Su)	00:30	INSIDE WASHINGTON	2012MRFP148H	\$3000.00	
29.0	SPOT	9:00:00AM-INSIDE W	Day, Su-2	10/28/12 9:29AM (Su)	00:30	INSIDE WASHINGTON	2012MRFP148H	\$3000.00	
30.0	SPOT	5:57:55PM-ABC--AB	Day, Su-2	10/28/12 5:59PM (Su)	00:30	ABC--ABC WORLD NEWS TONIGHT	2012MRFP143H	\$2000.00	
30.0	SPOT	5:57:55PM-ABC--AB	Day, Su-2	10/28/12 6:27PM (Su)	00:30	ABC--ABC WORLD NEWS TONIGHT	2012MRFP148H	\$2000.00	
31.1	SPOT			10/28/12			1 preempt @ \$2000.00	\$0.00	No Avail
32.0	SPOT	7:59:30PM-ABC--ON	Day, Su-1	10/28/12 8:00PM (Su)	00:30	ABC--ONCE UPON A TIME	2012MRFP148H	\$5500.00	
33.0	SPOT	11:00:56PM-NEWS-A	Day, Su-2	10/28/12 11:23PM (Su)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$1000.00	
33.0	SPOT	11:00:56PM-NEWS-A	Day, Su-2	10/28/12 11:43PM (Su)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$1000.00	
51.0	SPOT	6:30:00PM-NEWS-A	Day, Su-2	10/28/12 6:43PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	2012MRFP148H	\$1600.00	
51.0	SPOT	6:30:00PM-NEWS-A	Day, Su-2	10/28/12 6:56PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	2012MRFP143H	\$1600.00	
55.0	SPOT	8:59:30PM-ABC--GR	Day, Th-1	10/25/12 9:20PM (Th)	00:30	ABC--GREY'S ANATOMY	2012MRFP148H	\$8000.00	
56.0	SPOT	10:02:00PM-ABC--SC	Day, Th-1	10/25/12 11:00PM (Th)	00:30	ABC--SCANDAL	2012MRFP145H	\$6000.00	
57.0	SPOT	9:00:00PM-ABC--RE	Day, Su-2	10/28/12 9:18PM (Su)	00:30	ABC--REVENGE	2012MRFP148H	\$15000.00	
57.0	SPOT	9:00:00PM-ABC--RE	Day, Su-2	10/28/12 9:41PM (Su)	00:30	ABC--REVENGE	2012MRFP143H	\$15000.00	
58.0	SPOT	5:59:26PM-NEWS-A	Day, Th-3, F-3	10/25/12 6:10PM (Th)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP145H	\$3200.00	M/G For 13.0.1,13.0.2,13.0.3,13.0.4,13.0.5,13.0.6



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd.  
6th Floor  
Arlington, VA 22209  
ph: (703) 236-9207  
fx: (703) 236-2344

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Romney/Pres/R (15707)**  
**American Rambler Production (5128)**  
Kincaid, Stephanie  
Petro, Susan (1110)  
ph: (703) 236-9600

**Invoice** 424009  
**Inv Date** 10/28/2012  
**Terms** Cash In Advance  
**Contract** 199318  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

AgM

**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Acct Types** Local/Political Candidate Agency  
**Est/Headline** 107 - 10/24-10/30/  
**Demo**  
**Revision**  
**Comments**

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/2/2012 3:04:20PM

WJLA Arlington (WJLA)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
58.0	SPOT	5:59:26PM-NEWS-A	Day,Th-3,F-3	10/25/12 6:29PM (Th)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP145H	\$3200.00	M/G For 13.0.1,13.0.2,13.0.3,13.0.4,13.0.5,13.0.6
58.0	SPOT	5:59:26PM-NEWS-A	Day,Th-3,F-3	10/26/12 6:09PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP145H	\$3200.00	M/G For 13.0.1,13.0.2,13.0.3,13.0.4,13.0.5,13.0.6
58.0	SPOT	5:59:26PM-NEWS-A	Day,Th-3,F-3	10/26/12 6:13PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP151H	\$3200.00	M/G For 13.0.1,13.0.2,13.0.3,13.0.4,13.0.5,13.0.6
58.0	SPOT	5:59:26PM-NEWS-A	Day,Th-3,F-3	10/26/12 6:30PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP148H	\$3200.00	M/G For 13.0.1,13.0.2,13.0.3,13.0.4,13.0.5,13.0.6
58.0	SPOT			10/25/12			1 preempt @ \$3200.00	\$0.00	Pre-Empt
59.0	SPOT	11:35:00PM-ABC--AB	Day,Th-1	10/25/12 11:54PM (Th)	00:30	ABC--ABC NIGHTLINE	2012MRFP145H	\$4000.00	M/G For 19.0.1
60.0	SPOT			10/27/12			1 preempt @ \$2000.00	\$0.00	No Avail
61.0	SPOT			10/27/12			1 preempt @ \$3200.00	\$0.00	Sports
62.0	SPOT	7:58:40AM-ABC--GO	Day,Su-2	10/28/12 7:59AM (Su)	00:30	ABC--GOOD MORNING AMERICA SUN	2012MRFP148H	\$1200.00	M/G For 28.0.1,28.0.2
62.0	SPOT	7:58:40AM-ABC--GO	Day,Su-2	10/28/12 8:54AM (Su)	00:30	ABC--GOOD MORNING AMERICA SUN	2012MRFP143H	\$1200.00	M/G For 28.0.1,28.0.2
63.0	SPOT	12:57:56PM-ABC--TH	Day,F-1	10/26/12 1:30PM (Fr)	00:30	ABC--THE CHEW	2012MRFP145H	\$1400.00	M/G For 8.0.1
64.0	COLLEGE I	7:57:56PM-SPORTS	Day,Sa-1	10/27/12 11:46PM (Sa)	00:30	SPORTS--ABC SATURDAY NIGHT FOOTBALL SHOWCASE	2012MRFP148H	\$5000.00	M/G For 24.0.1

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Gross Total	<b>\$197,700.00</b>
Commission	<b>(\$29,655.00)</b>
Net Total	<b>\$168,045.00</b>

Total Spots 74



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 199318

### Schedule Dates

10/24/12-10/30/12

### Advertiser

Romney/P/R (15707)

### Agency

American Rambler Production (5128)

### Product

Political-Political (1088)

### Brand

Romney for President (67445)

### Salesperson

Petro, Susan (1110)

### Sales Office

WJLA - Core Team

### Buyer Name

Kincaid, Stephanie

### Phone/Fax

(202) 567-6193 /

### CPE

ROMNEY/US President/107 - 10/24-10/30

### Account Types

Local/Political Candidate Agency

### Billing Type

Standard

### Comments

Date Entered 10/23/12

Last Modified 10/23/12

Entered By Susan Petro

CO-OP No

### Headline #

Normal

### Demo

Normal

### Order Type

Package Deal

### Commission %

15.00

### Commission

\$42,450.00

### Net Total

\$240,550.00

### Sales Tax

### WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Oct. 2012 69 \$177,600.00

Nov. 2012 43 \$105,400.00

Grand Total: 112 \$283,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Revised Line / SPOT	10/24/12-10/26/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1	1	1							WJLA Arlington (WJLA)		10/23/12
1.1	Normal Line / SPOT	10/24/12-10/26/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				2	2	2			6	\$1,500.00	\$9,000.00	WJLA Arlington (WJLA)		10/23/12	
2.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA				2	2	2			6	\$1,800.00	\$10,800.00	WJLA Arlington (WJLA)		10/23/12	
3.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	9A- LIVE!				1	1	1			3	\$1,800.00	\$5,400.00	WJLA Arlington (WJLA)		10/23/12	
4.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	10A- RACHAEL RAY				1	1	1			3	\$400.00	\$1,200.00	WJLA Arlington (WJLA)		10/23/12	
5.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	10:58A- ABC-THE VIEW				1					1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/23/12	
6.0	Normal Line / SPOT	10/25/12-10/26/12	3	:30	10:58A- ABC-THE VIEW					1	1			2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/23/12	
7.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON				2	2	2			6	\$1,200.00	\$7,200.00	WJLA Arlington (WJLA)		10/23/12	
8.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	12:57P- ABC-THE CHEW				1	1	1			2	\$700.00	\$1,400.00	WJLA Arlington (WJLA)		10/23/12	
8.0.1	Preempt	10/26/12															WJLA Arlington (WJLA)	No Avail/Spot -		
9.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	2P- ABC-GENERAL HOSPITAL				1	1	1			3	\$2,200.00	\$6,600.00	WJLA Arlington (WJLA)		10/23/12	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

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WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

## Contract # 199318

### Schedule Dates

10/24/12-10/30/12

### Advertiser

Romney/P/R (15707)

### Agency

American Rambler Production (5128)

### Product

Political-Political (1088)

### Brand

Romney for President (67445)

### Salesperson

Petro, Susan (1110)

### Sales Office

WJLA - Core Team

### Buyer Name

Kincaid, Stephanie

### Phone/Fax

(202) 567-6193 /

### CPE

ROMNEY/US President/107 - 10/24-10/30

### Account Types

Local/Political Candidate Agency

### Billing Type

Standard

### Comments

10/23/12

Date Entered

10/23/12

Last Modified

10/23/12

Entered By

Susan Petro

CO-OP

No

Headline #

No

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$42,450.00

Commission

\$240,550.00

Net Total

\$240,550.00

Sales Tax

## WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Oct. 2012 69 \$177,600.00

Nov. 2012 43 \$105,400.00

Grand Total: 112 \$283,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	3:01P- ANDERSON COOPER SHOW				1	1	1			3	\$800.00	\$2,400.00	WJLA Arlington (WJLA)		10/23/12
11.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	3:58P- KATIE COURIC				1	1	1			3	\$1,200.00	\$3,600.00	WJLA Arlington (WJLA)		10/23/12
12.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P				1	1	1			3	\$2,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/23/12
13.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P				2	2	2				\$1,200.00		WJLA Arlington (WJLA)		10/23/12
13.0.1	Preempt	10/24/12															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0.2	Preempt	10/24/12															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0.3	Preempt	10/25/12															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0.4	Preempt	10/25/12															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0.5	Preempt	10/26/12															WJLA Arlington (WJLA)	No Avail/Exception -	
13.0.6	Preempt	10/26/12															WJLA Arlington (WJLA)	No Avail/Exception -	
14.0	End Dated Line / SPOT	10/24/12-10/24/12	3	:30	6:58P- WHEEL OF FORTUNE				1					1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/23/12
15.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	7:27P- JEOPARDY				1	1				2	\$8,000.00	\$16,000.00	WJLA Arlington (WJLA)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 199318

### Schedule Dates

10/24/12-10/30/12

### Advertiser

Romney/P/R (15707)

### Agency

American Rambler Production (5128)

### Product

Political-Political (1088)

### Brand

Romney for President (67445)

### Salesperson

Petro, Susan (1110)

### Sales Office

WJLA - Core Team

### Buyer Name

Kincaid, Stephanie

### Phone/Fax

(202) 567-6193 /

### CPE

ROMNEY/US President/107 - 10/24-10/30

### Account Types

Local/Political Candidate Agency

### Billing Type

Standard

### Comments

10/23/12

10/23/12

Susan Petro

No

Normal

Package Deal

Commission %

15.00

Commission

\$42,450.00

Net Total

\$240,550.00

Sales Tax

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

## WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Oct. 2012 69 \$177,600.00

Nov. 2012 43 \$105,400.00

Grand Total: 112 \$283,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	20938- NEWS-ABC 7 NEWS @ 11P				1	1	1			3	\$4,000.00	\$12,000.00	WJLA Arlington (WJLA)		10/23/12
18.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	11:35P- ABC-ABC NIGHTLINE				1					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/23/12
19.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11:35P- ABC-ABC NIGHTLINE				1	1	1			1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/23/12
19.0.1	Preempt	10/24/12															WJLA Arlington (WJLA)	No Avail/Exception -	
20.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10:01P- ABC-CASTLE		1							1	\$5,500.00	\$5,500.00	WJLA Arlington (WJLA)		10/23/12
22.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	9:57P- ABC-20/20					1				1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)		10/23/12
23.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:58A- ABC-GOOD MORNING AMERICA SAT							2		2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/23/12
24.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL							2		1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/23/12
24.0.1	Preempt	10/27/12															WJLA Arlington (WJLA)	No Avail/Exception -	
25.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7P- WHEEL OF FORTUNE WEEKEND							1			\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/23/12
25.0.1	Preempt	10/27/12															WJLA Arlington (WJLA)	No Avail/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 199318

**Schedule Dates** 10/24/12-10/30/12  
**Advertiser** Romney/P/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/US President/107 - 10/24-10/30  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/23/12  
**Last Modified** 10/23/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$42,450.00  
**Net Total** \$240,550.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Oct. 2012 \$177,600.00  
Nov. 2012 \$105,400.00  
**Grand Total:** \$283,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7:29P- JEOPARDY WEEKEND							2		1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/23/12
26.0.1	Preempt	10/27/12															WJLA Arlington (WJLA)	No Avail/Exception -	
27.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	11:30P- NEWS-ABC 7 NEWS @ 11P							1		1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/23/12
28.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUN							2			\$600.00		WJLA Arlington (WJLA)		10/23/12
28.0.1	Preempt	10/28/12															WJLA Arlington (WJLA)	No Avail/Exception -	
28.0.2	Preempt	10/28/12															WJLA Arlington (WJLA)	No Avail/Exception -	
29.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9A- INSIDE WASHINGTON							2		2	\$3,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/23/12
30.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	5:57P- ABC-ABC WORLD NEWS TONIGHT							2		2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/23/12
31.0	Revised Line / SPOT	10/28/12-10/28/12	4	:30	6:58P- ABC-AMERICA'S FUNNIEST HOME VIDEOS								2				WJLA Arlington (WJLA)		10/23/12
31.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6:58P- ABC-AMERICA'S FUNNIEST HOME VIDEOS							1		1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/23/12
32.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7:59P- ABC-ONCE UPON A TIME							1		1	\$5,500.00	\$5,500.00	WJLA Arlington (WJLA)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 199318

**Schedule Dates** 10/24/12-10/30/12  
**Advertiser** Romney/P/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/US President/107 - 10/24-10/30  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/23/12  
**Last Modified** 10/23/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$42,450.00  
**Net Total** \$240,550.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Oct. 2012 69 \$177,600.00  
Nov. 2012 43 \$105,400.00  
**Grand Total:** 112 \$283,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P								2	2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/23/12
34.0	Revised Line / SPOT	10/29/12-10/30/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A		1	1									WJLA Arlington (WJLA)		10/23/12
34.1	Normal Line / SPOT	10/29/12-10/30/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A		2	2						4	\$1,500.00	\$6,000.00	WJLA Arlington (WJLA)		10/23/12
35.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA		2	2						4	\$1,800.00	\$7,200.00	WJLA Arlington (WJLA)		10/23/12
36.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	9A- LIVE!		1	1						2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/23/12
37.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	10A- RACHAEL RAY		1	1						2	\$400.00	\$800.00	WJLA Arlington (WJLA)		10/23/12
38.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	10:58A- ABC-THE VIEW		1	1						2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/23/12
39.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	12:57P- ABC-THE CHEW		1	1						2	\$700.00	\$1,400.00	WJLA Arlington (WJLA)		10/23/12
40.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	2P- ABC-GENERAL HOSPITAL		1	1						2	\$2,200.00	\$4,400.00	WJLA Arlington (WJLA)		10/23/12
41.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	3:01P- ANDERSON COOPER SHOW		1	1						2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		10/23/12
42.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	3:58P- KATIE COURIC		1	1						2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WJLA  
1100 Wilson Blvd. 8th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 199318

### Schedule Dates

10/24/12-10/30/12

### Advertiser

Romney/P/R (15707)

### Agency

American Rambler Production (5128)

### Product

Political-Political (1088)

### Brand

Romney for President (67445)

### Salesperson

Petro, Susan (1110)

### Sales Office

WJLA - Core Team

### Buyer Name

Kincaid, Stephanie

### Phone/Fax

(202) 567-6193 /

### CPE

ROMNEY/US President/107 - 10/24-10/30

### Account Types

Local/Political Candidate Agency

### Billing Type

Standard

### Comments

10/23/12

10/23/12

Susan Petro

No

CO-OP

Headline #

Demo

Normal

Package Deal

Commission %

Commission

\$42,450.00

\$240,550.00

Net Total

Sales Tax

### WJLA Arlington (WJLA)

By Broadcast Month

Spots

69

43

112

Rate

\$177,600.00

\$105,400.00

\$283,000.00

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1	1							2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/23/12
44.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	2	2							4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		10/23/12
45.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	6:58P- WHEEL OF FORTUNE	1	1							2	\$8,000.00	\$16,000.00	WJLA Arlington (WJLA)		10/23/12
46.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	7:27P- JEOPARDY	1	1							2	\$8,000.00	\$16,000.00	WJLA Arlington (WJLA)		10/23/12
47.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	1	1							1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/23/12
48.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P			1						1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/23/12
49.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	11:35P- ABC-ABC NIGHTLINE			1						1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/23/12
50.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	2	2							4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		10/23/12
51.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								2	2	\$1,600.00	\$3,200.00	WJLA Arlington (WJLA)		10/23/12
52.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11:35P- ABC-ABC NIGHTLINE			1						1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 199318

### Schedule Dates

10/24/12-10/30/12

### Advertiser

Romney/P/R (15707)

### Agency

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### Product

Political-Political (1088)

### Brand

Romney for President (67445)

### Salesperson

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### CPE

ROMNEY/US President/107 - 10/24-10/30

### Account Types

Local/Political Candidate Agency

### Billing Type

Standard

### Comments

10/23/12

### Date Entered

10/23/12

### Last Modified

10/23/12

### Entered By

Susan Petro

### CO-OP

No

### Headline #

No

### Demo

Normal

### Order Type

Normal

### Package Deal

15.00

### Commission %

\$42,450.00

### Commission

\$240,550.00

### Net Total

\$240,550.00

### Sales Tax

\$240,550.00

## WJLA Arlington (WJLA)

### By Broadcast Month

Oct. 2012 69

Nov. 2012 43

Grand Total: 112

### Spots

\$177,600.00

\$105,400.00

\$283,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7:57P- ABC-DANCING WITH THE STARS RESULTS	1		1						1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)		10/23/12
54.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	10P- ABC-PRIVATE PRACTICE	1		1						1	\$7,000.00	\$7,000.00	WJLA Arlington (WJLA)		10/23/12
55.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	8:59P- ABC-GREY'S ANATOMY					1				1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/23/12
56.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	10:02P- ABC-SCANDAL					1				1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/23/12
57.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	9P- ABC-REVENGE							2		2	\$15,000.00	\$30,000.00	WJLA Arlington (WJLA)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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# Political Candidate Adjustments

WJLA - TV Washington DC

9/24-9/30

Candidate	Contract #	Est #	TP/Program	Rate Ordered	Adjusted Rate	Spots	Rebate per Spot	Total Rebate
ROMNEY	196207	379	GMA	\$1,300	\$1,000.00	4	\$300.00	\$1,200.00
ROMNEY	196680	387	GMA	\$1,600	\$1,000.00	4	\$600.00	\$2,400.00
ROMNEY	196860	387	LIVE	\$1,000	\$800.00	2	\$200.00	\$400.00
ROMNEY	196680	387	NOON NEWS	\$1,000	\$900.00	2	\$100.00	\$200.00
ROMNEY	196680	387	ANDERSON	\$1,600	\$1,200.00	2	\$400.00	\$800.00
ROMNEY	196680	387	KATIE	\$2,400	\$1,600.00	2	\$800.00	\$1,600.00
ROMNEY	196207	379	5P NEWS	\$1,600	\$1,400.00	4	\$200.00	\$800.00
ROMNEY	196680	387	5P NEWS	\$2,000	\$1,400.00	2	\$600.00	\$1,200.00
ROMNEY	196207	379	WHEEL	\$4,000	\$3,000.00	2	\$1,000.00	\$2,000.00
ROMNEY	196680	387	WHEEL	\$4,400	\$3,000.00	2	\$1,400.00	\$2,800.00
ROMNEY	196785	379	JEOPARDY	\$4,800	\$3,000.00	1	\$1,800.00	\$1,800.00
ROMNEY	196207	379	11P NEWS	\$3,200	\$2,500.00	4	\$700.00	\$2,800.00
ROMNEY	196207	379	NIGHTLINE	\$1,400	\$1,000.00	2	\$400.00	\$800.00
Total Credit =								\$18,800.00

TOTAL = \$36,700 - Applied to 199318

# Political Candidate Adjustments

WJLA - TV Washington DC

**9/17-9/23**

[illegible]

# Political Candidate Adjustments

**WJLA - TV Washington DC**

**9/10-9/17/12**

[illegible]